CN

chelsienichole

design | illustration | animation
web | UX | digital | print | branding
chelsie@chelsienichole.com
678.557.4233

AFFILIATIONS/AWARDS

Ai Atlanta	Best of Show SU13, Outstanding Contribution to the Department, Outstanding Academics
AIGA Atlanta	Student Board President
AIGA AiA	Student President
Good Thinking Atlanta	Volunteer Designer and Board Secretary
President's List	8 Quarters
Dean's List	2 Quarters
United States Army	Veteran
Geogia Notary	Certified Notary Public

EDUCATION

BFA	Art Institute of Atlanta	Graphic Design	2013
BA	DLIFLC- US Army	Arabic/ME Studies	2004

HISTORY

Freelance Graphic Design, ChelsieNichole, Jan10-present
Creative Director, Mangiare&Vivere, May14-Sept16
Administrative/Bookkeeping, various Aug04-May12
Arabic Linguist, United States Army, Jul01-Aug04

EXPERIENCE

DESIGN:

Digital: Front end web design, web icon development, UX design, interactive design, motion graphics & animations, video compilation/editing, creating and maintaining social media pages, HTML coding and editing

ID: Logo and identity suite creation, development of Brand Standards Manual, enhancing company branding initiatives through social media networks, press release & copywriting, and developing appropriate ephemera

Print: Art directing photo shoots, print ad design, magazine layout, poster layout, packaging, proofreading & copy-editing, color correction, reviewing print proofs

Marketing: Digital billboard and digital ad creation, design marketing collateral, brochures, pamphlets, informational packets, flyers, postcards, banners, etc.

FINE ART:

Acrylic painter with more than 10 years of fine art experience, marketing fine art paintings to galleries, exhibitions and private collectors, organizing and overseeing art exhibitions including the procurement of artists, judges and venues, murals, teaching acrylic classes to children & adults.

LEADERSHIP:

Reinvigorated the AIGA AiA student group, more than doubling our membership and organizing a full campus board. Planned and executed the annual AIGA Atlanta Student Portfolio Day involving 30 professionals, 30 students from across the southeast and more than 30 student volunteers. Delegated and oversaw volunteer activities. Coordinated workshops and lecture series.

OTHER:

Maintain confidential company records (digital and hardcopy), converted hardcopy documents to digital backups, create and implement Standard Operating Procedures Manual, EEOO, bookkeeping and office management

TECHNICAL:

Adobe Suites: Creative Cloud, Acrobat Pro, AfterEffects, Illustrator, DreamWeaver, Flash, InDesign, Muse, Photoshop
Microsoft: Word, Excell, Powerpoint
Languages: English, Italian, Arabic, French   Coding Languages:C++, HTML (Jave literate)